Of course design is about problem solving, but I cannot resist adding something personal.

Wim Crouwel
**OUR STRENGTHS**

**Trademarks, Designs, Unfair Competition, Copyright**

Our highly-qualified attorneys advise and support a wide range of national and international companies of every type and size – whether global corporation, SME or start-up company, you can rely on our expertise in contentious and non-contentious matters in all areas of Intellectual Property, in particular in the fields of trademark, design, unfair competition and copyright law. Our further areas of expertise include domain right law, rights regarding geographical indications, IP-transactions (including due diligence proceedings) as well as anti-counterfeiting matters inter alia boarder seizures.

**OUR PHILOSOPHY**

We help you to protect your innovations effectively and enduringly. Our teams of experts successfully register, enforce, and defend your IP rights and provide competent advice in a profession where speed, thoroughness and a mastery of both technical and legal detail are key to preserving and extending ownership of your intellectual property. By concentrating on building up those key skills within our firm, we have come to stand out for our top-ranking expertise as well as for our speed and efficiency.

**OUR SERVICES**

**Prosecution**

HOFFMANN EITLE registers your national, European and international trademarks and designs. Thereby, we develop tailored strategies for the protection of your rights, and manage and monitor your trademark and design portfolios. We also conduct opposition and cancellation proceedings for you before the German Patent and Trademark Office, the European Union Intellectual Property Office as well as national and European courts.

**Litigation**

On the basis of our extensive litigation experience, we develop suitable procedural strategies and enforce your claims, be it before the courts across all instances or in direct negotiations with the adversary. We can also assist you with any preparatory measures, including establishing the relevant facts or conducting anonymous test purchases, and can coordinate legal proceedings on a global scale on your behalf.

**Consulting**

Of course, we can also answer any general IP questions you may have, provide you with legal opinions and draft and review licensing or demarcation agreements for your company.

**OUR FIRM**

Founded in 1892 HOFFMANN EITLE has been a synonym for experience and quality in the legal protection of intellectual property. With approximately 400 employees at six locations in Germany and the rest of Europe, HOFFMANN EITLE today is one of the largest and most successful firms covering intellectual property law in Europe and offering patent and legal services tailored to meet your specific needs.